

5TH INTERNATIONAL CONFERENCE ON MANAGEMENT
Management, leadership and strategy for SMEs' competitiveness

to be held at the
Szent István University, Gödöllő,
18-19th June 2015

organized by
Szent István University, Gödöllő, Hungary, Faculty of Economics and Social Sciences

in cooperation with
Częstochowa University of Technology, Poland, Faculty of Management
Slovak University of Agriculture in Nitra, Slovakia, Faculty of Economics and Management
Mendel University in Brno, Czech Republic, Faculty of Business and Economics

This is the 5th event of the International Conference on Management (ICoM) conference series which was started in 2011, with the idea to bring together scientists, researchers, students as well as the representatives of the business sector to exchange and share their experiences and research results about contemporary management issues. An additional goal of the conference is to provide a place for academicians and professionals with multi-disciplinary interests related to organization, business and management issues.

Conference topics:

1. business strategies, planning and management
2. management and evolution process of SMEs
3. role of human resource in the efficient operation of companies
4. human capital, social capital and intellectual capital
5. motivation of human resource
6. knowledge management
7. leadership and corporate governance
8. management of conflict, negotiations and mediation
9. change management and crisis management
10. risk management
11. new trends in marketing
12. management and innovation in agriculture
13. competitiveness of agricultural and food processing enterprises
14. sustainability aspects of production
15. quality and safety in food industry

The official language of the Conference is English with no translation.

All the information about the conference can be found at the website of the conference:

<http://icom.gtk.szie.hu>

REGISTRATION

The attached registration form and the abstract (250 words) should be sent via e-mail to the following address: ICOM-2015@gtk.szie.hu

REGISTRATION FEE

Full participation: 240 EUR (for Hungarian participants 74 500 HUF)

(The price includes the participation at the conference, the publication costs, refreshments, lunches on Thursday and Friday, the dinner and social gathering on Thursday evening and the cultural programmes for one person.)

Accompanying

persons: 180 EUR (for Hungarian participants 55 800 HUF)

(The price includes the participation at the conference, refreshments, lunches on Thursday and Friday, the dinner and social gathering on Thursday evening and the cultural programmes for one person.)

Fee for one publication

without participation: 180 EUR (for Hungarian participants 55 800 HUF)

(The price includes the costs of publication.)

PAYMENT INFORMATION

Bank account No.: **10103836-04568039-00000001**

SWIFT CODE: **BUDAHUHB**

Account name: **Emberi Erőforrások Fejlesztése Alapítvány**

Bank: **Budapest Bank Rt.**

Remark/Specification: **ICoM-2015 registration fee + Participant's family name and first name**

PUBLICATION

All the lectures (4-5 pages) will be reviewed and published in Conference Proceedings on CD with ISBN. The materials of the Conference Proceedings will be available in online repository as well. Papers will be published only with fully confirmed registration and payment.

After the Conference, the extended and revised versions of the papers proposed by the Scientific Committee and the reviewers will be published in Monographs (published by English, Hungarian and Polish publishers) or in different acknowledged scientific journals (four Hungarian and one Polish) in English language. (The minimum size of the monograph and journal papers should be 20,000-22,000 characters (10-15 pages).)

IMPORTANT DATES

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| Deadline for submission of Application Form and Abstract | April 3, 2015 |
| Notification on acceptance of Abstracts | April 7, 2015 |
| Deadline for Registration Fee payment | April 30, 2015 |
| Deadline for Full Paper submission + each Author's Declaration | April 30, 2015 |
| Date of International Conference | June 18-19, 2015 |
| Invitation of selected papers into Monographs and journals | June 30, 2015 |

ACCOMMODATION

The accommodation is not included. Participants should make room reservations directly to the selected hostel/hotel.

Due to the convenient location we recommend to book rooms in the Szent István University Hostel with *** rooms. <http://www.sziekollegium.hu/en/>

Other accommodation in Gödöllő:

Queen Elisabeth Hotel *** <http://www.ekhotel.hu/index-en>

Pension Sissi *** <http://www.panziosissi.hu/index.php?lang=en>

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